

Stocks in the Future Website Training

JHU Student: Robert Cortes '20 PHS, Bioethics, Pre-Law

Stocksinthefuture.org

Click Login at the top RIGHT hand of screen

Login using your own user name/password

OR

User Name: sifadmin

Password: \$if@dmin



Go to Stocks in the Future Homepage



The screenshot shows a web browser window displaying the homepage of 'Stocks in the Future'. The browser's address bar shows the URL 'http://stocksinthefuture.org/'. The page has a green textured background. At the top, there is a navigation bar with links for 'Home', 'Student', 'Alumni', 'Teacher', 'About SIF', and 'SifAdmin'. Below this, there is a section titled 'Stocks in the Future' with a logo and a quote from Lindsay Key, Principal at Halebird Academy. To the right of the quote is an illustration of a woman pointing to a line graph on a whiteboard. The graph shows 'income' as a green line and 'debt' as a red line. Below the quote is a yellow starburst graphic with the text 'Did You Know? Oldest company listed on the NYSE? Answer!'. To the right of the starburst is a 'Donate' button with logos for VISA, MasterCard, and American Express. At the bottom of the page, there is contact information: Phone: 410-516-6882, Email: info@stocksinthefuture.org, and Website by [Proxis Engineering](#). A disclaimer states: 'Stocks in the Future is a 501(c)(3) public nonprofit organization.'

Investing in students
stocks
IN THE FUTURE

Last log-in: September, 10, 2009
sifadmin [LOGOUT](#) | [CONTACT US](#)

[Home](#) [Student](#) [Alumni](#) [Teacher](#) [About SIF](#) [SifAdmin](#)

[Stock Info](#) | [Current News](#) | [Publicity](#) | [Links](#)

"Our students are learning real-world financial skills and have an extra incentive to come to school every day. I am watching them become more articulate and motivated every day and our middle school attendance has improved from last year to this year. I have no doubt that *Stocks in the Future* has played an important role in that improvement. Lindsay Key, Principal at Halebird Academy

Stocks in the Future teaches financial life skills reinforced with academic fundamentals to middle school students needing motivation. The three-year curriculum introduces strategies for earning, preserving, and investing in money. By attending school regularly and improving their grades, students earn SIF dollars that enable the purchase of publicly traded stocks that transfer to their names when turning eighteen and graduating from high school.

[SIF Program Detail](#)

Did You Know?
Oldest company listed on the NYSE?
Answer!

[Donate](#)

Phone: 410-516-6882 Email: info@stocksinthefuture.org Website by [Proxis Engineering](#)

★ Stocks in the Future is a 501(c)(3) public nonprofit organization. ★

Explore the Homepage

Explore the tabs

- Home
- Student
- Alumni
- Teacher
- About SIF

Explore the sub tabs

- Stock Info
- Current News
- Publicity
- Links

Teacher Tab

StocksInTheFuture.org Sto... x

http://stocksinthefuture.org/teacher/home

myJHU SIF Test environment Google Bookmark Kids Connect - Stock ... Good Ground Home SIF trac cPanel@ 11 Balto Sun Edu blog SEBalt City Kids Downtown Baltimore ... Other bookmarks

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IN THE FUTURE

Last log-in: September, 10, 2009
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[Home](#) [Student](#) [Alumni](#) [Teacher](#) [About SIF](#) [SifAdmin](#)

[My Classroom](#) | [Creative Toolbox](#) | [Personal Info](#) | [Downloads](#) | [Impart](#) | [Stock Info](#) | [Current News](#) | [Publicity](#) | [Links](#)

MESS AGES

Welcome Teachers! Here you will find electronic versions of all teacher guides, transparencies, and the Student Workbook (Downloads). These will be uploaded shortly. We also have an Instructional Facilitator available to assist you with planning or teaching lessons. Just contact our office if you need any additional support! SIF classes will begin the week of September 21, 2009 - all materials will be hand delivered to your school after the mandatory teacher training on September 15, 2009. Welcome back!



Personal Reminders

Priority:	Item:
1	
Add	

Phone: 410-516-6882 Email: info@stocksinthefuture.org Website by [Proxis Engineering](#)

☀ Stocks in the Future is a 501(c)(3) public nonprofit organization. ☀

http://stocksinthefuture.org/about/home

start StocksInTheFuture.o... Inbox - Microsoft Out... Microsoft PowerPoint... Document1 - Microsof... Type to search 4:45 PM

Explore the Teacher Tab

- My Classroom
- Creative Toolbox
- Personal Info
- Import
- Stock Info
- Current News
- Publicity
- Links

(This website is under construction and some of these tabs will be removed this year)

Top Uses of the SIF Website

1. Reinforce Incentives

(Watch Portfolios Grow)

2. Research

(Watch Stock Market Activity)

3. Communication

(Find out what's new with SIF)

4. Access SIF Curriculum

Everything on the website and in the curriculum revolves around the student portfolio page. Students can see money earned and stocks purchased.

StocksInTheFuture.org Sto... x

http://test.sif.railsplayground.net/student/port

my 3rd SIF Test environment Google Bookmark Kids Konnect - Stock ... Good Ground Home SIF trac cPanel® 11 Balto Sun Edu blog SEBalt City Kids Downtown Baltimore ... Other bookmarks

Be Careful!!

***** Impersonating ABeaufort stop *****

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First Login: Welcome to SIF
ABeaufort [LOGOUT](#) | [CONTACT US](#)

Coca-Cola Company (K      About SIF

[Class Info](#) | [My Portfolio](#) | [Personal Info](#) | [Stock Info](#) | [Current News](#) | [Publicity](#) | [Links](#)

[← BACK](#)

[View Statements](#)

You are not authorized to buy/sell stock

Stock	Quantity Owned	Avg. Purchased Price	Price (09/14/09)	Value	Unrealized Gain/Loss
Total Value of Stock:				\$0.00	\$0.00

Beginning Balance:	\$0.00
Stock Sales:	\$0.00
Attendance Earnings:	\$0.00
Grade Earnings:	\$0.00
Dividends:	\$0.00
Total Earnings:	\$0.00

Stock Buys:	\$(0.00)
Transaction Fees:	\$(0.00)
Total Cost:	\$(0.00)

Total Earnings: \$0.00

start | Inbox - Microsoft Out... | Microsoft PowerPoint ... | StocksInTheFuture.o... | Type to search | 10:42 AM

These actions successfully launch the Portfolio Page

- Set up Class Roster

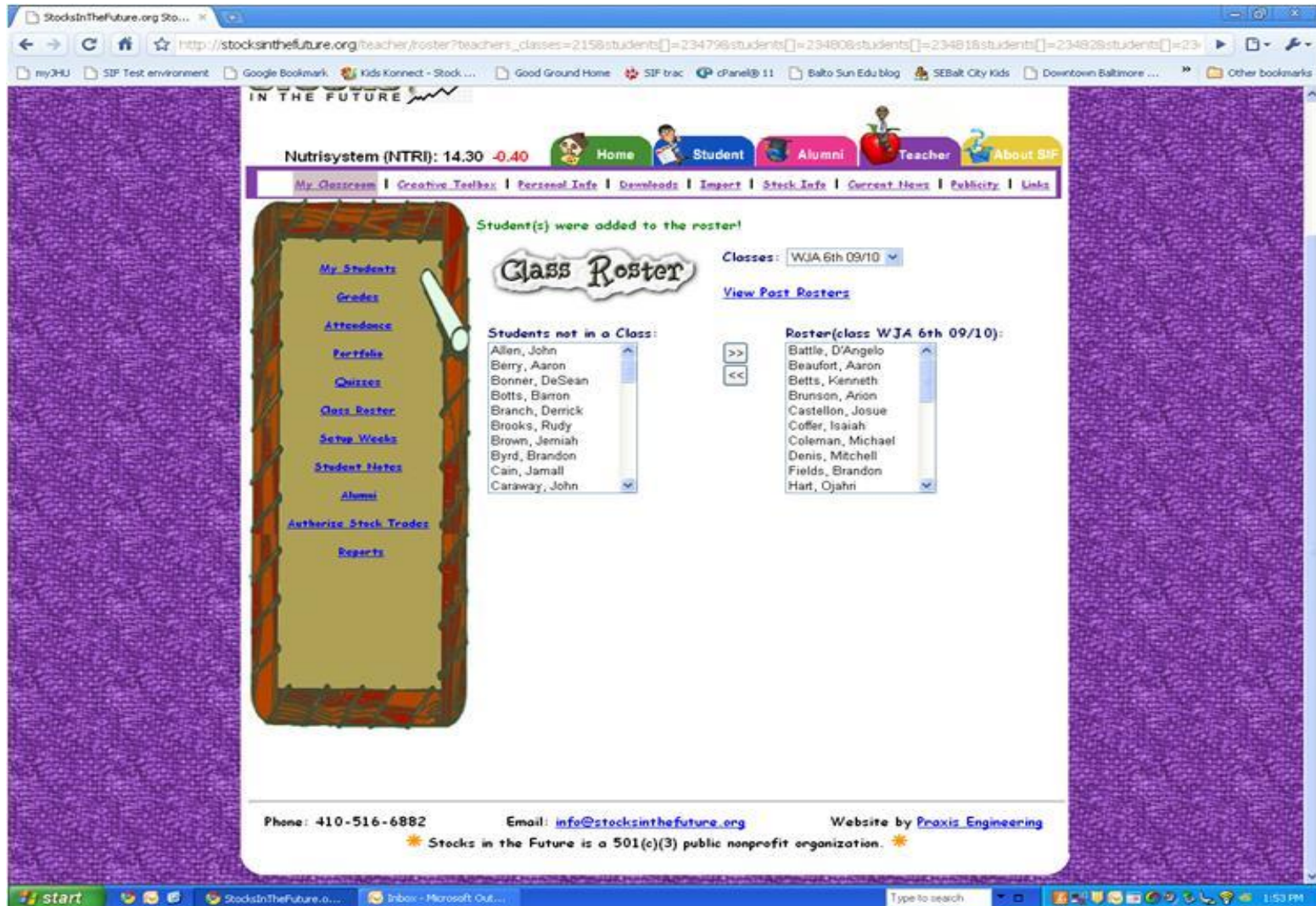
(SIF initially sets up each class at the beginning of the school year along with student user names and passwords. Teachers are responsible to maintain the Roster after the initial set up.)

- Set Up Student Personal Info
- Enter & verify student attendance each quarter
- Enter and verify each student's grades in reading and math.
- Open the Trading Room Floor for stock purchases

Go to “My Classroom” on the teacher tab
Most work takes place here to set up student portfolio info



Instructions for setting up Class Roster: #1 on your website instruction page



Setting Up Personal Info Page

#2 on your website instruction page. Fill your info in now

Ask students do the same during October

Refer students to “Parent Letter” to supply correct info

The screenshot shows a web browser window with the URL <http://stocksinthefuture.org/teacher/updatePersonal>. The page has a purple background and a navigation bar with links: Home, Student, Alumni, Teacher, About SiF, and SiFAdmin. Below the navigation bar is a sub-menu with links: My Classroom, Creative Toolbox, Personal Info (highlighted), Downloads, Import, Stock Info, Current News, Publicity, and Links. The main content area is titled "User Info:" and contains several sections with form fields:

- User Info:**
 - * First Name:
 - Middle Name:
 - * Last Name:
 - * School:
 - * Active: ☒
- User Login Info:**
 - * Username:
 - * Password: or ☐ Set Password to Username
 - * Confirm Password:
- User Contact Info:**
 - * Street Address: * Street: ALY Apt.
 - * City: County:
 - * State: * Zip:
 - Phone #: Cell #:
 - Email:
- Primary Guardian Contact:**
 - * Name: Email:
 - Phone #: Cell #:
- Secondary Guardian Contact:**
 - Name: Email:
 - Phone #: Cell #:

At the bottom of the form is a "Save" button. On the left side of the form, there is a vertical menu with links: Grades, Attendance, Portfolio, Quizzes, Class Roster, Setup Weeks, Student Notes, Alumni, Authorize Stock Trades, Authorize Alumni Trades, and Reports. The browser's taskbar at the bottom shows the Windows start button, several open applications (StocksInTheFuture.o..., Inbox - Microsoft Out..., Microsoft PowerPoint..., Document1 - Microsof...), and the system clock showing 4:44 PM.

Verifying Student Attendance #3 on your website training page

StocksInTheFuture.org Sto... x

http://test.sif.railsplayground.net/teacher/attendance?save=&teachers_classes=215

myJHU SIF Test environment Google Bookmark Kids Connect - Stock ... Good Ground Home SIF trac cPanel@ 11 Balto Sun Edu blog SEBalt: City Kids Downtown Baltimore ... Other bookmarks

Be Careful!!

***** Impersonating rwassmann [stop](#) *****

stocks
IN THE FUTURE

Last log-in: September, 02, 2009
rwassmann [LOGOUT](#) | [CONTACT US](#)

ly (KO): 51.71 +0.20 Sony Corpor.

[Home](#) [Student](#) [Alumni](#) [Teacher](#) [About SIF](#)

[My Classroom](#) | [Creative Toolbox](#) | [Personal Info](#) | [Downloads](#) | [Import](#) | [Stock Info](#) | [Current News](#) | [Publicity](#) | [Links](#)

Verify Attendance

Classes: [WJA 6th 09/10](#)

[View Past Attendance](#)

Weeks: [09-14-2009](#)

[Save Attendance](#)

Student Name	Perfect	Verified
Battle, D'Angelo	☐	☐
Beaufort, Aaron	☒	☐
Betts, Kenneth	☐	☐
Brunson, Arion	☐	☐
Castellon, Josue	☐	☐
Coffer, Isaiah	☐	☐
Coleman, Michael	☐	☐
Denis, Mitchell	☐	☐
Fields, Brandon	☐	☐
Hart, Ojahri	☐	☐
Harvey, Malik	☐	☐
Haynie, Aaron	☐	☐
Henderson, Gary	☐	☐
Johnson, Muhammad	☐	☐
Martinez, David	☐	☐

[My Students](#)
[Grades](#)
[Attendance](#)
[Portfolio](#)
[Quizzes](#)
[Class Roster](#)
[Setup Weeks](#)
[Student Notes](#)
[Alumni](#)
[Authorize Stock Trades](#)
[Reports](#)

start | Inbox - Microsoft Out... | Microsoft PowerPoint ... | StocksInTheFuture.o... | Type to search | 10:57 AM

Verifying Student Grades

#3 on your website training page

StocksInTheFuture.org Sto...

http://test.sif.railsplayground.net/teacher/grades?save=&teachers_classes=215

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Be Careful!!

***** Impersonating rwwassmann [stop](#) *****

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Last log-in: September, 02, 2009
rwwassmann [LOGOUT](#) | [CONTACT US](#)

7 +0.2217 Sony Corporation (SNI) [Home](#) [Student](#) [Alumni](#) [Teacher](#) [About SIF](#)

[My Classroom](#) | [Creative Toolbox](#) | [Personal Info](#) | [Downloads](#) | [Impart](#) | [Stock Info](#) | [Current News](#) | [Publicity](#) | [Links](#)

Verify Grades

Classes: [WJA 6th 09/10](#)

[View Past Grades](#)

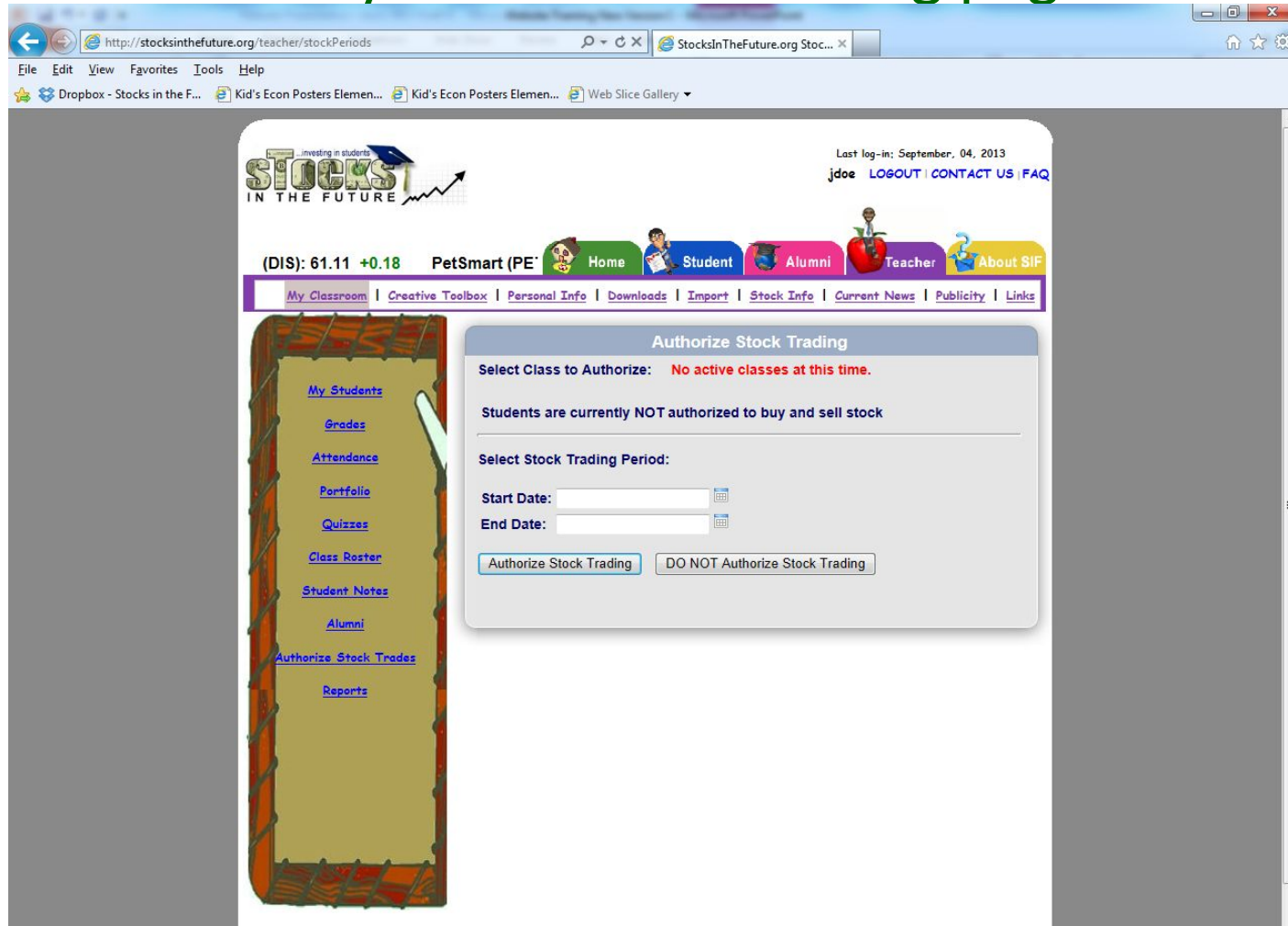
Quarter: [1](#)

Student Name	Math Grade	Reading Grade	Verified
Battle, D'Angelo	A+	A+	☐
Beaufort, Aaron	A	A+	☐
Betts, Kenneth	A-	A+	☐
Brunson, Arion	B+	A+	☐
Castellon, Josue	B-	A+	☐
Coffey, Josue	C+	A+	☐
Coffey, Josue	C	A+	☐
Coffey, Josue	C-	A+	☐
Coffey, Josue	D+	A+	☐
Coffey, Josue	D	A+	☐
Coffey, Josue	D-	A+	☐
Coffey, Josue	E	A+	☐
Coffey, Josue	F	A+	☐
Fields, Brandon	A+	A+	☐
Hart, Ojahri	A+	A+	☐
Harvey, Malik	A+	A+	☐
Haynie, Aaron	A+	A+	☐
Henderson, Gary	A+	A+	☐
Johnson, Muhammad	A+	A+	☐
Martinez, David	A+	A+	☐

My Students
[Grades](#)
[Attendance](#)
[Portfolio](#)
[Quizzes](#)
[Class Roster](#)
[Setup Weeks](#)
[Student Notes](#)
[Alumni](#)
[Authorize Stock Trades](#)
[Reports](#)

start | [Inbox - Microsoft Out...](#) | [Microsoft PowerPoint ...](#) | [StocksInTheFuture.o...](#) | Type to search | 10:53 AM

Open Stock Trading Floor for stock purchases #4 on your website training page



More information given at the 2nd Teacher Training

Guidelines for Recording Information

- Each time you ask students to record their attendance, ask them to measure a full school week from Monday to Friday the week before the SIF class session. Students still get credit for a full week if school closes early, etc.
- Students get SIF \$ from the week of August 26th to May 26th
- SIF Grades and attendance are due two weeks after the end of each quarter ends.

Research Stock Information (In Real Time)

stocksinthefuture.org

finance.yahoo.com

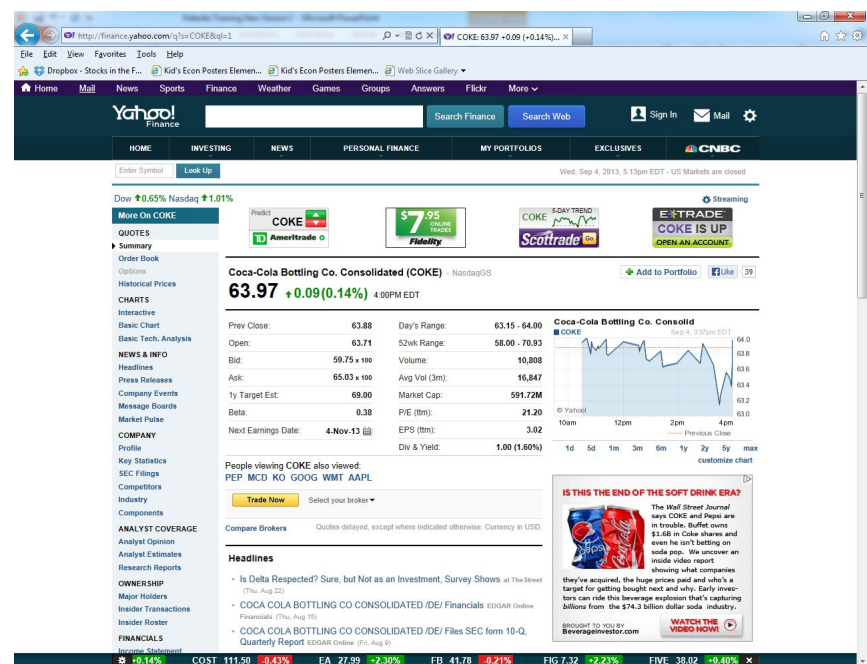


The screenshot shows the website stocksinthefuture.org. The main content area displays information for Coca-Cola Company (SNE). The stock price is 26.88, down 0.39. The website has a blue background with a grid pattern. The navigation bar includes links for Home, Student, Alumni, Teacher, and About SIF. The main content area has a sidebar with links to various companies and a main section for Coca-Cola Company. The sidebar lists: Coca-Cola Company, Sony Corporation, Time Warner Inc., Walt Disney Company, PetSmart, NASDAQ-100 Index Tracking Stock, Netflix, Sirius Satellite Radio, and Nutrisystem. The main section for Coca-Cola Company includes a description of the company, its stock exchange (NYSE), industry (Beverages (soft drinks)), employees (55), competitors (PepsiCo, Inc., National Beverage Corporation), management (Neville Isdell, CEO), address (One Coca-Cola Plaza, Atlanta, GA 30313), phone (404) 676-2121, fax (404) 676-6792, current price (51.70), dividend (1.36), sales growth (6.54), industry average (8.76), profit margin (21.0), cash flow (\$2.440 billion), and debt (\$1.314 billion). The website is powered by Proxis Engineering.

Stocks
Coca-Cola Company
The Coca-Cola Company, which began in 1886, is the world's top soft-drink company. It makes, markets, and distributes soft drink concentrates and syrups, such as Coca-Cola, Sprite, Dr. Pepper and Schweppes. It sells the world's largest juice brand - Minute Maid. It also markets and distributes other beverage products such as Powerade and Dasani water. Coca-Cola sells over 400 brands of drinks, including coffees, juices, sports drinks and teas in 200 nations around the world.

Stock Exchange: NYSE
Industry: Beverages (soft drinks)
Employees: 55
Competitors: PepsiCo, Inc., National Beverage Corporation
Management: Neville Isdell, CEO
Address: One Coca-Cola Plaza, Atlanta, GA 30313 Phone: (404) 676-2121 Fax: (404) 676-6792
Current Price: 51.70
Dividend: 1.36
Sales Growth: 6.54
Industry Average: 8.76
Profit Margin: 21.0
Cash Flow: \$2.440 billion
Debt: \$1.314 billion

Phone: 410-516-6882 Email: info@stocksinthefuture.org Website by [Proxis Engineering](http://ProxisEngineering.com)
Stocks in the Future is a 501(c)(3) public nonprofit organization.



The screenshot shows the Yahoo! Finance website. The main content area displays information for Coca-Cola Bottling Co. Consolidated (COKE). The stock price is 63.97, up 0.09 (0.14%). The website has a blue header with the Yahoo! logo and navigation links. The main content area has a sidebar with links to various financial data and a main section for Coca-Cola Bottling Co. Consolidated. The sidebar lists: More On COKE, Quotes, Summary, Order Book, Options, Historical Prices, Charts, Interactive, Basic Chart, News & Info, Headlines, Press Releases, Company Events, Message Boards, Market Pulse, Company, Profile, Key Statistics, SEC Filings, Competitors, Industry, Components, Analyst Coverage, Analyst Opinion, Analyst Estimates, Research Reports, Ownership, Major Holders, Insider Transactions, Insider Roster, Financials, Earnings Statement, and Dividend History. The main section for Coca-Cola Bottling Co. Consolidated includes a description of the company, its stock exchange (NYSE), industry (Beverages (soft drinks)), employees (55), competitors (PepsiCo, Inc., National Beverage Corporation), management (Neville Isdell, CEO), address (One Coca-Cola Plaza, Atlanta, GA 30313), phone (404) 676-2121, fax (404) 676-6792, current price (51.70), dividend (1.36), sales growth (6.54), industry average (8.76), profit margin (21.0), cash flow (\$2.440 billion), and debt (\$1.314 billion). The website is powered by Proxis Engineering.

Coca-Cola Bottling Co. Consolidated (COKE) - NasdaqGS
63.97 +0.09(0.14%) 4:00PM EDT

Prev Close: 63.88 Day's Range: 63.15 - 64.00
Open: 63.71 52wk Range: 58.00 - 70.93
Bid: 59.75 x 100 Volume: 10,808
Ask: 65.03 x 100 Avg Vol (3m): 16,847
1y Target Est: 69.00 Market Cap: 591.72M
Beta: 0.38 P/E (ttm): 21.20
Next Earnings Date: 4-Nov-13 EPS (ttm): 3.02
Div & Yield: 1.00 (1.60%)

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PEP MCD KO GOOG WMT AAPL

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Compare Brokers Quotes delayed, except where indicated otherwise. Currency is USD.

Headlines
Is Delta Respected? Sure, but Not as an Investment, Survey Shows at TheStreet (Thu, Aug 22)
COCA COLA BOTTLING CO CONSOLIDATED /DE/ Financials EDGAR Online Financials (Thu, Aug 15)
COCA COLA BOTTLING CO CONSOLIDATED /DE/ Files SEC form 10-Q Quarterly Report EDGAR Online (Fri, Aug 9)

IS THIS THE END OF THE SOFT DRINK ERA?
The Wall Street Journal says COKE and Pepsi are in trouble. Buffet owns \$1.6B in Coke shares and even he isn't betting on soda pop. We uncover an inside video report showing what companies they've acquired, the huge prices paid and who's a target for getting bought next and why. Early investors can ride the beverage explosion that's capturing billions from the \$74.2 billion dollar soda industry. BROUGHT TO YOU BY BeverageInvestor.com WATCH THE VIDEO NOW!

SIF Website Stock Information; Written at the middle school level

The screenshot shows a web browser window displaying the StocksInTheFuture.org website. The address bar shows the URL <http://test.sif.railsplayground.net/student/stockInfo>. The website has a blue header with the text "STOCKS IN THE FUTURE" and a navigation menu with links: Home, Student, Alumni, Teacher, and About SIF. Below the header, there is a section for "Coca-Cola Company (SNE): 26.88 -0.39". The main content area is titled "Stocks" and features a green upward-pointing arrow. A list of companies is provided: Coca-Cola Company, Sony Corporation, Time Warner, Inc., Walt Disney Company, Petsmart, NASDAQ-100 Index Tracking Stock, Netflix, Sirius Satellite Radio, and Nutrisystem. The detailed information for Coca-Cola Company is as follows:

Coca-Cola Company

The Coca-Cola Company, which began in 1886, is the world's top soft-drink company. It makes, markets, and distributes soft drink concentrates and syrups, such as Coca-Cola, Sprite, Dr. Pepper and Schweppes. It sells the world's largest juice brand - Minute Maid. It also markets and distributes other beverage products such as Powerade and Dasani water. Coca-Cola sells over 400 brands of drinks, including coffees, juices, sports drinks and teas in 200 nations around the world.

Stock Exchange: NYSE

Industry: Beverages (soft drinks)

Employees: 55

Competitors: PepsiCo, Inc., National Beverage Corporation

Management: Neville Isdell, CEO

Address: One Coca-Cola Plaza; Atlanta, GA 30313 Phone: (404) 676-2121 Fax: (404) 676-6792

Current Price: 51.70

Dividend: 1.36

Sales Growth: 6.54

Industry Average: 8.76

Profit Margin: 21.0

Cash Flow: \$2.440 billion

Debt: \$1.314 billion

Phone: 410-516-6882 Email: info@stocksinthefuture.org Website by [Proxis Engineering](#)

☀ Stocks in the Future is a 501(c)(3) public nonprofit organization. ☀

SIF Website Current News; Written at the middle school level

The screenshot shows a web browser window displaying the StocksInTheFuture.org website. The browser's address bar shows the URL <http://test.sif.railsplayground.net/student/currentNews?a=1>. The website has a blue header with the logo "stocks IN THE FUTURE" and a navigation bar with links: Home, Student, Alumni, Teacher, and About SIF. Below the navigation bar, there is a section for "Current News" and "Archived News". The "Current News" section displays two articles. The first article is titled "Sirius XM Is a Used-Car Salesman- Yahoo! Finance- August 4, 2009" and discusses the company's strategy for promoting satellite radio. The second article is titled "Analyst Admits to Being 'Dead Wrong' After Disney's 'Up' Is Big Earner" and discusses the success of Disney's animated film "Up". The website is designed to look like a spiral-bound notebook, with a blue cover and a yellow page. The browser's taskbar at the bottom shows several open applications, including Microsoft Outlook, Microsoft PowerPoint, and the StocksInTheFuture.org application.

StocksInTheFuture.org Sto...

http://test.sif.railsplayground.net/student/currentNews?a=1

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First Login: Welcome to SIF
ABeaufort LOGOUT | CONTACT US

Sony Corporation (SNE): 26.88 -0.40

Home Student Alumni Teacher About SIF

Class Info | My Portfolio | Personal Info | Stock Info | Current News | Publicity | Links

View Current News

Archived News

Sirius XM Is a Used-Car Salesman- Yahoo! Finance- August 4, 2009

"Cash for Clunkers" has been a potentially short-lived winner for Sirius XM Radio (Nasdaq: SIRI), but the satellite-radio operator is moving beyond the new-car showroom.

In a deal with Audi announced this morning, SIRI will offer buyers of certified used cars an introductory three-month trial to Sirius' service. It announced a similar deal with BMW two weeks ago.

The move's a no-brainer for Sirius XM. If the used car has a satellite receiver -- something that becomes less likely, the older the vehicle -- everyone loses if it becomes a dormant in-dash paperweight.

Ideally, the buyer would notice the receiver and contact Sirius to inquire about its activation directly, but why chance it? Motivating a used-car salesperson with a financial incentive to promote satellite radio makes the hands-on education process a breeze. The margins won't be the same as leaning on leads, but Sirius XM can make up the difference in volume.

Besides, satellite radio could use the new revenue streams. Retail subscriptions have been shrinking for several quarters. Things have been rolling better at the dealership level, but Sirius XM suffered its first sequential dip there during the first quarter.

Until new-car sales bounce back, Sirius XM is devoting its marketing efforts to promoting its digital-streaming service through Apple's (Nasdaq: AAP) App Store. Just as RealNetworks (Nasdaq: NFLX) brokered a deal with TiVo (Nasdaq: TIVO) to offer its Rhapsody music subscription through digital video recorders, it would be a shock if Sirius XM doesn't find new partners beyond Apple to serve up its Web-served programming.

One can also expect more deals with sellers of certified used cars, as well as with used-car specialists such as CarMax (NYSE: KMX), in the future. If there's a dormant receiver out there on the open road, Sirius XM wants it activated.

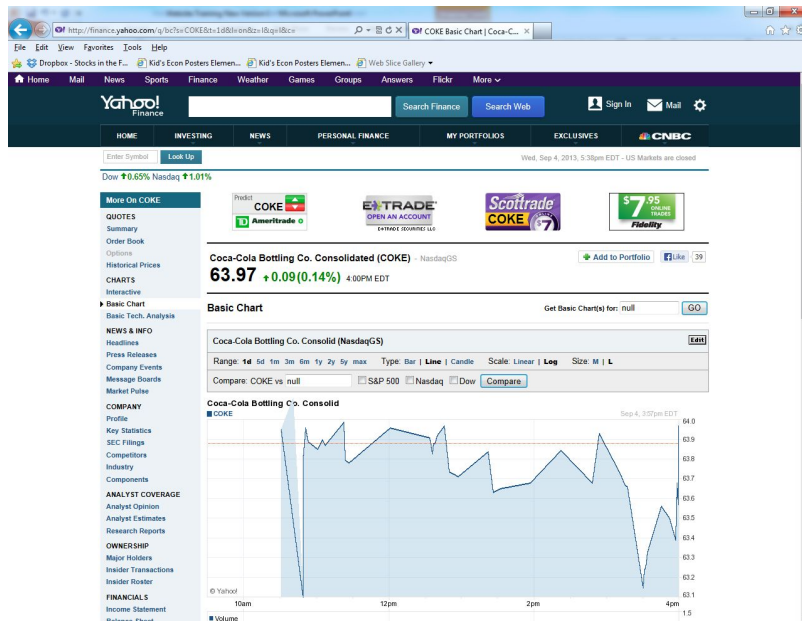
Analyst Admits to Being 'Dead Wrong' After Disney's 'Up' Is Big Earner

"The recent success of Pixar's 'Up' (well ahead of our forecasts) has renewed investor confidence in Disney's creative capabilities," he added. "Up" has so far sold \$265.9 million in tickets in North America and \$35.4 million overseas, where it has only begun to arrive in theaters.

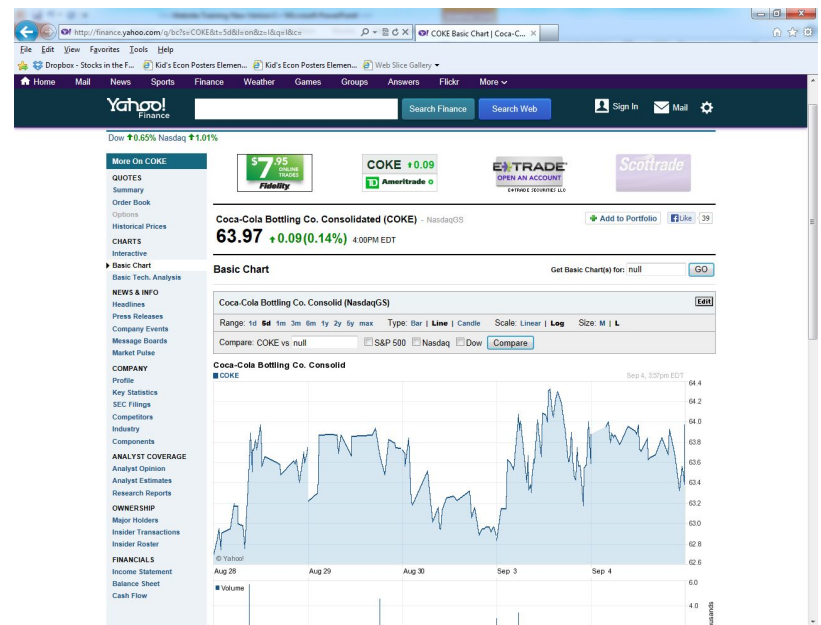
start Inbox - Microsoft Out... Microsoft PowerPoint ... StocksInTheFuture.o... Type to search 10:48 AM

Get to know Yahoo Finance (More Details)

1 Day Activity

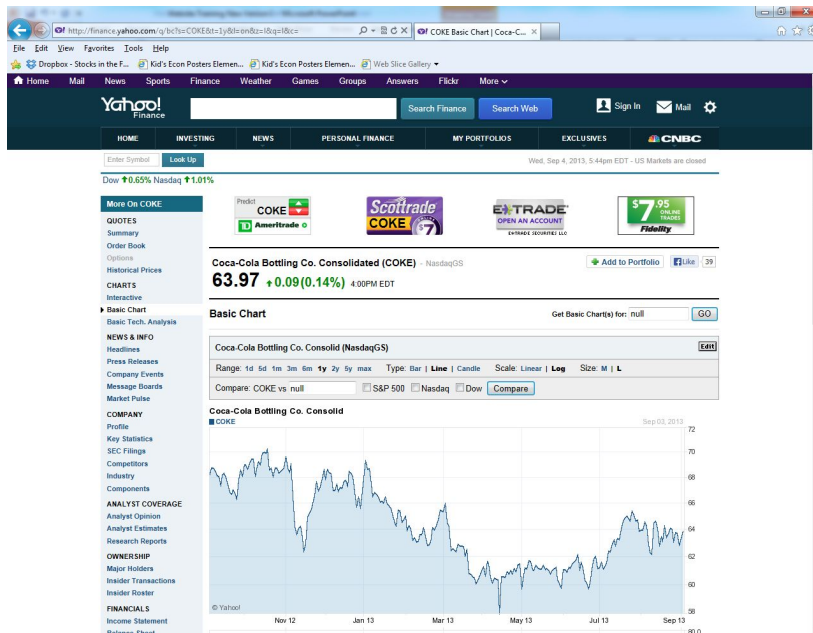


5 Day Activity

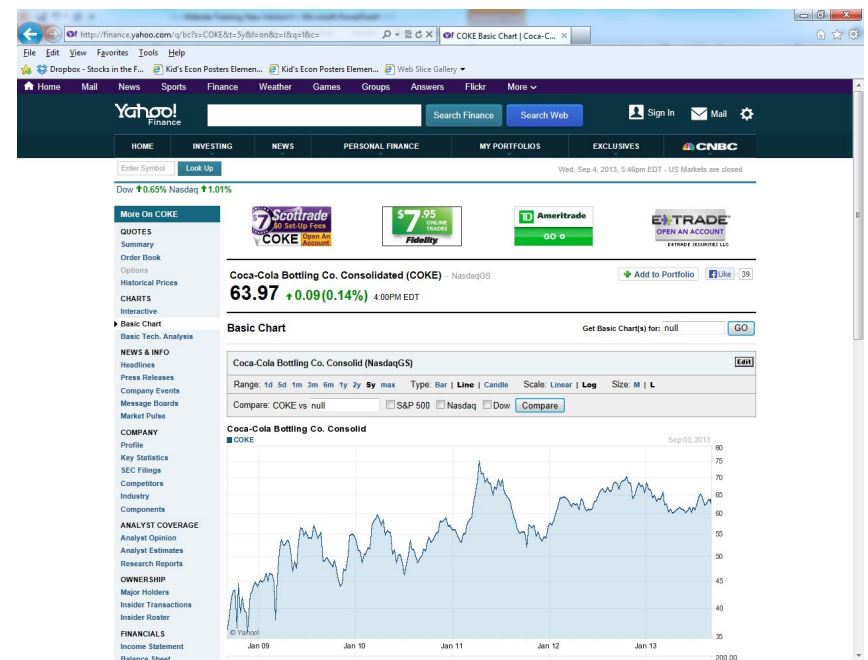


Get to know Yahoo Finance (More Details)

1 Year Activity

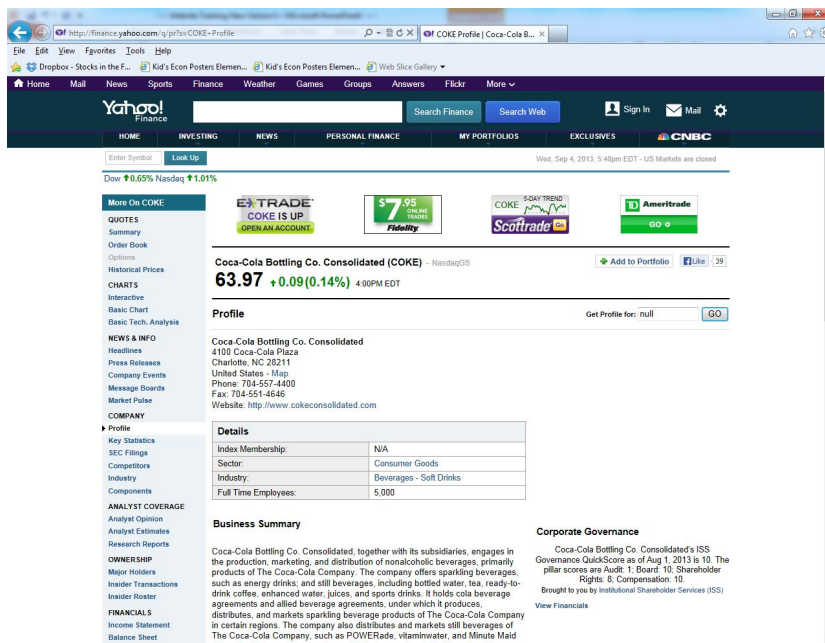


5 Year Activity



Get to know Yahoo Finance (More Details)

Company Profile



The screenshot shows the Yahoo Finance website with the company profile for Coca-Cola Bottling Co. Consolidated (COKE). The page includes a navigation bar, a search bar, and a sidebar with links to various sections. The main content area displays the company's stock price, a profile section with contact information, a details table, a business summary, and a corporate governance section.

Company Profile:

- Company Name:** Coca-Cola Bottling Co. Consolidated (COKE)
- Address:** 4100 Coca-Cola Plaza, Charlotte, NC 28211
- Phone:** 704-557-4400
- Website:** <http://www.cokeconsolidated.com>

Details Table:

Details	
Index Membership:	N/A
Sector:	Consumer Goods
Industry:	Beverages - Soft Drinks
Full Time Employees:	5,000

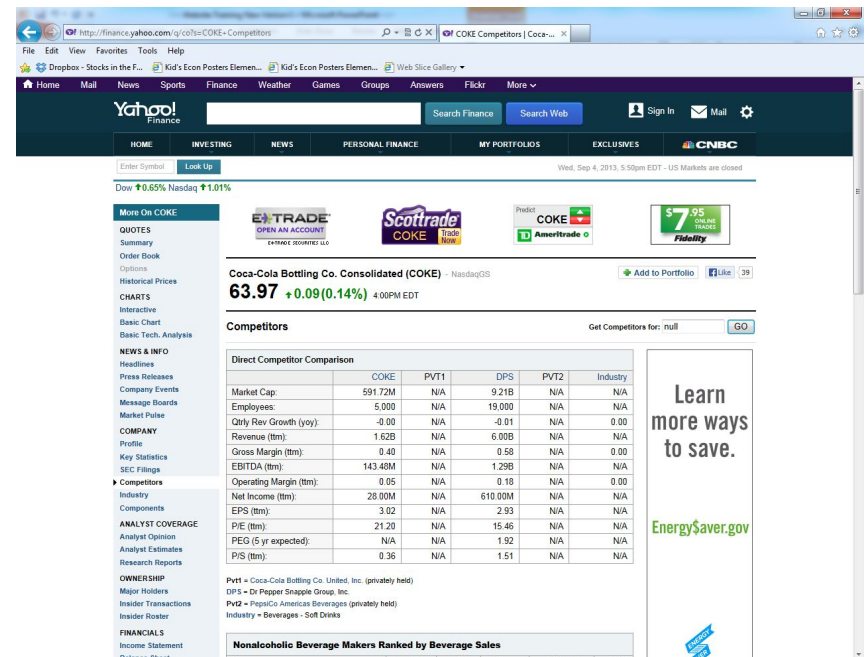
Business Summary:

Coca-Cola Bottling Co. Consolidated, together with its subsidiaries, engages in the production, marketing, and distribution of nonalcoholic beverages, primarily products of The Coca-Cola Company. The company offers sparkling beverages, such as energy drinks, and still beverages, including bottled water, tea, ready-to-drink coffee, enhanced water, juices, and sports drinks. It holds cola beverage agreements and allied beverage agreements, under which it produces, distributes, and markets sparkling beverage products of The Coca-Cola Company in certain regions. The company also distributes and markets still beverages of The Coca-Cola Company, such as POWERade, vitaminwater, and Minute Maid.

Corporate Governance:

Coca-Cola Bottling Co. Consolidated's ISS Governance QuickScore as of Aug 1, 2013 is 10. The pillar scores are Audit: 1; Board: 10; Shareholder Rights: 6; Compensation: 10. Brought to you by Institutional Shareholder Services (ISS). View Financials

Competitors



The screenshot shows the Yahoo Finance website with the competitors page for Coca-Cola Bottling Co. Consolidated (COKE). The page includes a navigation bar, a search bar, and a sidebar with links to various sections. The main content area displays a list of competitors, a direct competitor comparison table, and a section for nonalcoholic beverage makers ranked by beverage sales.

Competitors:

- Direct Competitor Comparison:**

	COKE	PVT1	DPS	PVT2	Industry
Market Cap:	591.72M	N/A	9.21B	N/A	N/A
Employees:	5,000	N/A	19,000	N/A	N/A
Only Rev Growth (yoy):	-0.00	N/A	-0.01	N/A	0.00
Revenue (ttm):	1.62B	N/A	6,00B	N/A	N/A
Gross Margin (ttm):	0.40	N/A	0.58	N/A	0.00
EBITDA (ttm):	143.48M	N/A	1,29B	N/A	N/A
Operating Margin (ttm):	0.05	N/A	0.18	N/A	0.00
Net Income (ttm):	28.00M	N/A	610.00M	N/A	N/A
EPS (ttm):	3.02	N/A	2.93	N/A	N/A
P/E (ttm):	21.20	N/A	15.46	N/A	N/A
PEG (5 yr expected):	N/A	N/A	1.92	N/A	N/A
P/S (ttm):	0.36	N/A	1.51	N/A	N/A

Nonalcoholic Beverage Makers Ranked by Beverage Sales:

- PVT1 = Coca-Cola Bottling Co. United, Inc. (privately held)
- DPS = Dr Pepper Snapple Group, Inc.
- PVT2 = PepsiCo Americas Beverages (privately held)
- Industry = Beverages - Soft Drinks

Access Curriculum

Teacher Access

The screenshot shows the 'Teacher' login page for the 'Stocks in the Future' program. The URL is <http://test.sfrainplayground.net/teacher/lessonDownloads/teacher?directory=manuals>. The page features a navigation bar with links for Home, Student, Alumni, Teacher, and About SF. Below the navigation bar, there is a sidebar with a '6TH GRADE' button and a list of links: Manuals, Worksheets, Transparencies, and Files. The main content area displays a list of 18 lessons, each with a title and a date. The lessons are: Lesson 01 Grade 6 Teacher Guide.doc (09/09/2009), Lesson 02 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 03 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 04 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 05 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 06 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 07 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 08 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 09 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 10 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 11 Grade 6 Teacher Guide.doc (09/03/2009), Lesson 12 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 13 Grade 6 Teacher Guide.doc (09/03/2009), Lesson 14 Grade 6 Teacher Guide.doc (09/03/2009), Lesson 15 Grade 6 Teacher Guide.doc (09/03/2009), Lesson 16 Grade 6 Teacher Guide.doc (09/02/2009), Lesson 17 Grade 6 Teacher Guide.doc (09/03/2009), and Lesson 18 Grade 6 Teacher Guide.doc (09/02/2009).

Student Access

The screenshot shows the 'Student' login page for the 'Stocks in the Future' program. The URL is <http://test.sfrainplayground.net/student/lessonDownloads?directory=workbooks>. The page features a navigation bar with links for Home, Student, Alumni, Teacher, and About SF. Below the navigation bar, there is a sidebar with a '6TH GRADE' button and a list of links: My Attendance, My Grades, Quizzes, and Worksheets. The main content area displays a list of 18 lessons, each with a title and a date. The lessons are: Lesson 01 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 02 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 03 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 04 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 05 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 06 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 07 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 08 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 09 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 10 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 11 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 12 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 13 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 14 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 15 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 16 Grade 6 Student Workbook.pdf (09/11/2009), Lesson 17 Grade 6 Student Workbook.pdf (09/11/2009), and Lesson 18 Grade 6 Student Workbook.pdf (09/11/2009).

From the Students View

- Log out of the website
- Login again as our test student
 - Username: kburke
 - Password: kyle
- In general, your student's log-in name is their first initial and last name and the year they joined SIF.
 - For example, Greg Hewitt is ghewitt2016
- Student's default password default is their username until they change it upon first login.
- SIF will email you a list of your students' login names.

Student Homepage

StocksInTheFuture.org Sto...
http://test.sif.railsplayground.net/student/home

myJHU SIF Test environment Google Bookmark Kids Connect - Stock ... Good Ground Home SIF trac cPanel@ 11 Balto Sun Edu blog SEBalt City Kids Downtown Baltimore ... Other bookmarks

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a-Cola Company (KO): 51.49 -0.02

Home Student Alumni Teacher About SIF

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Messages

Item:

- SIF worked hard to make this site more 'inviting'. Remember to update your Personal Info page and choose a new password.
- Welcome to the 2009-2010 school year! Whether you are a new Stocks in the Future student or are returning to SIF, we are excited to join you.

Teacher's Notes

Item:

Can you guess what the Dow Jones Average will be on the last day of this month? Send us an e-mail to submit your figure.

Periodic Table of the Elements

Welcome to the 'new' SIF website! It's taken months of preparations to create these results. (Can you hear the drum rolling?)

"Tap" on the tabs to explore the site. And before signing in from now on, please check the message sent to you on the left panel of this page.

Then log in with your name and password.

Word of the day!

proliferate

to grow or increase in number rapidly

Students Access Research

Stock Info

The screenshot shows the 'Stock Info' page for the Coca-Cola Company. The page features a green upward-trending line graph on the left. The main content area provides detailed information about the company, including its history, stock exchange, industry, employees, competitors, management, address, current price, dividend, sales growth, industry average, profit margin, cash flow, and debt. The footer includes contact information and a note about the organization's nonprofit status.

Stocks in the Future.org 26...
http://test.sfrakplayground.net/student/stockinfo

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Stocks

Coca-Cola Company

The Coca-Cola Company, which began in 1886, is the world's top soft-drink company. It makes, markets, and distributes soft drink concentrates and syrups, such as Coca-Cola, Sprite, Dr. Pepper and Schweppes. It sells the world's largest juice brand - Minute Maid. It also markets and distributes other beverage products such as Powerade and Dasani water. Coca-Cola sells over 400 brands of drinks, including coffees, juices, sports drinks and teas in 200 nations around the world.

Stock Exchange: NYSE

Industry: Beverages (soft drinks)

Employees: 55

Competitors: PepsiCo, Inc., National Beverage Corporation

Management: Neville Isdell, CEO

Address: One Coca-Cola Plaza, Atlanta, GA 30313 Phone: (404) 676-2121 Fax: (404) 676-6792

Current Price: 51.70

Dividend: 1.36

Sales Growth: 6.54

Industry Average: 8.76

Profit Margin: 21.0

Cash Flow: \$2,440 billion

Debt: \$1,314 billion

Phone: 410-516-6882 Email: info@stocksinthefuture.org Website by Praxis Engineering

Stocks in the Future is a 501(c)(3) public nonprofit organization.

Current News

The screenshot shows the 'Current News' page of the Stocks in the Future website. It features a list of news articles with headlines and brief summaries. The first article is about Sirius XM being used as a car salesman by Yahoo! Finance. The second article is about the success of Pixar's 'Up' movie. The page also includes a sidebar with a 'View Current News' button and a 'Archived News' section.

Stocks in the Future.org 26...
http://test.sfrakplayground.net/student/currentnews

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Current News

Sirius XM Is a Used-Car Salesman - Yahoo! Finance - August 4, 2009

"Cash for Clunkers" has been a potentially short-lived success for Sirius XM Radio (Nasdaq: SIRX), but the satellite-radio operator is moving beyond the new-car showroom.

In a deal with Audi announced this morning, SIRX will offer buyers of certified used cars an introductory three-month trial to Sirius' service. It announced a similar deal with BMW two weeks ago.

The move's a no-brainer for Sirius XM. If the used car has a satellite receiver -- something that becomes less likely, the older the vehicle -- everyone loses if it becomes a dormant in-dash paperweight.

Ideally, the buyer would notice the receiver and contact Sirius to inquire about its activation directly, but why chance it? Motivating a used-car salesperson with a financial incentive to promote satellite radio makes the hands-on education process a breeze. The margins won't be the same as leasing on leads, but Sirius XM can make up the difference in volume.

Besides, satellite radio could use the new revenue stream. Retail subscriptions have been shrinking for several quarters. Things have been rolling better at the dealership level, but Sirius XM suffered its first sequential dip there during the first quarter.

Until new-car sales bounce back, Sirius XM is devoting its marketing efforts to promoting its digital-streaming service through Apple's (Nasdaq: AAPL) App Store. Just as RealNetworks (Nasdaq: REAL) inked a deal with TiVo (Nasdaq: TTVO) to offer its iRadio music subscription through digital video recorders, it would be a shock if Sirius XM doesn't find new partners beyond Apple to serve up its Web-based programming.

One can also expect more deals with sellers of certified used cars, as well as with used-car specialists such as CarMax (NYSE: KMX), in the future. If there's a dormant receiver out there on the open road, Sirius XM wants it activated.

Analyst Admits to Being 'Dead Wrong' After Disney's 'Up' Is Big Earner

"The recent success of Pixar's 'Up' (well ahead of our forecasts) has renewed investor confidence in Disney's creative capabilities," he added. "Up" has so far sold \$265.9 million in tickets in North America and \$35.4 million overseas, where it has only begun

One Last Word about Portfolio Pages

StocksInTheFuture.org Sto... x

http://test.sif.railsplayground.net/student/port

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Be Careful!!

***** Impersonating ABeaufort stop *****

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You are not authorized to buy/sell stock

Stock	Quantity Owned	Avg. Purchased Price	Price (09/14/09)	Value	Unrealized Gain/Loss
Total Value of Stock:				\$0.00	\$0.00

Beginning Balance:	\$0.00
Stock Sales:	\$0.00
Attendance Earnings:	\$0.00
Grade Earnings:	\$0.00
Dividends:	\$0.00
Total Earnings:	\$0.00

Stock Buys:	\$(0.00)
Transaction Fees:	\$(0.00)
Total Cost:	\$(0.00)

Total Earnings:	\$0.00
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SIF Portfolio Report

Portfolios for class ACCE 6th grade 2012-2013 for 17 total students

Name	K O	S N E	T W X	D I S	P E T M	Q Q Q	N F L X	S I R I	N T R I	F	Total Shares	Earned \$	Unspent \$	Stock Value	Total Income
Aziz, Mohammed		1								1	2	40.00	2.02	37.54	39.56
Barnett, Dorien		1							1	1	3	55.00	7.92	50.32	58.24
Blick, Candice								3			3	46.00	34.92	10.68	45.60
Boyd, De'Aerra		2						1			3	53.00	7.35	45.74	53.09
Briscoe, I'sis											0	40.00	40.00	0.00	40.00
Bunting, Bary								1	1	1	3	45.00	14.67	32.79	47.46
Clarke, Rickon											0	38.00	38.00	0.00	38.00
Duppins, Singelton		2									2	54.00	12.46	42.18	54.64
Jackson, Omar		1						2			3	37.00	7.79	28.21	36.00
Johnson, Danijah		1								1	2	46.00	8.58	37.54	46.12
Johnson, Sevon		2									2	48.00	6.48	42.18	48.66
Jones, Rodnae	1							1			2	54.00	6.18	41.91	48.09
Jones, Takiyah								2	1		3	24.00	6.09	19.90	25.99
Powell, Byaye		1						1	1		3	44.00	8.43	37.43	45.86
Scott, Krisjhana											0	51.00	51.00	0.00	51.00
Wrice, Karon		1								1	2	42.00	4.81	37.54	42.35
Yarborough, Traquan		1								1	2	53.00	15.90	37.54	53.44
Totals:	1	13	0	0	0	0	0	11	4	6	35	770.00	272.60	774.10	501.50



Don't Forget!

Sifonline.org

Website Quick Reference Guide

Questions?

Email

Stocks in the Future

sifadmin@jhu.edu

Stocks in the Future now on Facebook!



Prior to logging off computers please take a moment to log into your Facebook accounts and like Stocks in the Future!